

About Evan Rosen

Author, *The Culture of Collaboration*



Internationally-recognized collaboration and communication strategist Evan Rosen is the author of *The Culture of Collaboration* (Red Ape Publishing), Gold Medal Winner in the 2008 Axiom Business Book Awards. The focus of Rosen's ongoing research is the interplay of culture, environment and technology to support collaboration. He writes The Culture of Collaboration™ blog at www.thecultureofcollaboration.com

At The Culture of Collaboration™ Institute, Rosen leads an interdisciplinary team of researchers, analysts and strategists. The Institute conducts extensive research into every facet of collaboration and works with organizations to become more collaborative. Rosen also delivers keynote speeches and leads workshops globally. He has lectured at the Stanford University Center for Professional Development, and he has advised senior leaders of the world's largest corporations and the highest levels of the United States government.

In conducting research, Rosen and his team reach beyond theory to experience first-hand how people within organizations collaborate and communicate. They apply their research to develop a framework that can create value for teams, business units, organizations and enterprises.

Rosen's work has been featured in *The Wall Street Journal*, *CIO Magazine*, *NetworkWorld*, *InformationWeek*, *IndustryWeek*, *Workforce*, *America's Network*, *CableWorld*, *Telemedicine Today*, *Computerworld Canada*, *Sales and Marketing Management*, *InfoWorld Netherlands*, *TechWorld United Kingdom*, and he has appeared on CBS News, CNN and on numerous local television and radio newscasts.

Rosen is also Chief Strategist of Impact Video Communication, Inc., a strategy, research and coaching firm in San Francisco. He holds a Bachelor of Arts in history from The University of Michigan-Ann Arbor. He is currently writing his third book.

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